

Standard Edition

The Bucks Student is our free student newspaper and is released every three weeks - both printed and online. Each edition has an average print run of 1,500 and is the perfect medium to advertise to a potential market of 10,000 students and staff. Each edition is typically released on a Monday.

Prices:

Full page (A) - £350

½ page (B/C) - £200

¼ page (D/E) - £125

Print run: 1,500 copies (average)

Colour: Full colour throughout

Artwork deadline: Five working days before the newspaper is published.

Pre-Freshers' Edition

During the summer, we produce a freshers' special edition which highlights all sessions, events and activities during Freshers' Fortnight. A newspaper gets posted out to every single student in our summer mailout.

Prices:

Full page (A) - £450

½ page (B/C) - £250

¼ page (D/E) - £150

Print run: 7,000 copies

Colour: Full colour throughout

Booking deadline: Friday 5 August

On confirmation of an order, a booking form will be raised and sent out to be approved and signed.

Payment for all media will be required before the deadline.

All prices quoted are subject to VAT at the standard rate.

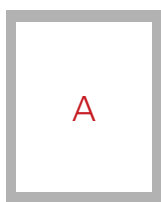
We also offer a full artworking service for an additional fee. Please contact us for more information and current prices.

Edition Deadlines

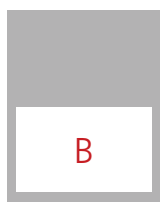
5 Aug	Pre-Freshers'	Artwork deadline
23 Aug	Pre-Freshers'	Mailout posted
7 Oct	Ed. 61	Deadline
17 Oct	Ed. 61	Published
28 Oct	Ed. 62	Deadline
7 Nov	Ed. 62	Published
18 Nov	Ed. 63	Deadline
28 Nov	Ed. 63	Published
13 Jan	Ed. 64	Deadline
23 Jan	Ed. 64	Published
3 Feb	Ed. 65	Deadline
13 Feb	Ed. 65	Published
10 Mar	Ed. 66	Deadline
20 Mar	Ed. 66	Published
28 Apr	Ed. 67	Deadline
8 May	Ed. 67	Published

Artwork

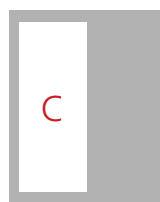
- Acrobat PDF: PDFs should be press optimised or better
- all fonts must be outlined or embedded
- all images need to be saved in a CMYK format
- all artwork should be supplied WITHOUT bleed
- all images should be 300dpi or greater.



w261.5 x h339mm



w249.5 x h160mm



w114.5 x h339mm



w249.5 x h80mm



w114.5 x h160mm

For more information and to book, please call **01494 603 151**,
or email simon.mcdowell@bucks.ac.uk

