

FAIRTRADE POLICY

Updated: December 2019


BUCKS
STUDENTS' UNION

Fairtrade Policy

Executive summary:

This policy will highlight the importance of using Fairtrade products within the University and how the Students' Union will further promote the campaign amongst the student and staff body.

Students' Union Values:

Central to our mission is the importance of being student led and having a positive impact for our members. We provide a range of services such as student activities, advice, events, representation and volunteering.

It is this Union's duty to ensure the consistent and wide spread availability of Fairtrade certified products throughout the University, and promote this with the help of student volunteers.

This Union believes that:

- Global trade offers great opportunities for developing countries and raising millions of people out of poverty.
- Increased trade can raise the quality of life for people and improve relationships between nations all over the world.
- Trade is more effective than aid relief, in delivering sustained opportunity, equality and security to nations worldwide.
- Existing trade rules give stronger, richer countries and companies an unfair advantage over developing economies and businesses.

Policy Statement:

1. Provision of Fairtrade products:

- Fairtrade products will be used in all University operated cafes/restaurants/bars on the campus.
- Where this is not possible, there is a commitment to begin to use Fairtrade products in these establishments as soon as it becomes possible to do so.
- The provision of Fairtrade products in all those outlets will be regularly reviewed.
- The University will include the availability of Fairtrade Goods within their caterer approval process and in any future agreements with contract caterers.
- Where practically possible, the Students' Union and University will source and supply Fairtrade cotton merchandise to its students.

2. Hospitality:

- Fairtrade products (for example, coffee and tea) will be served at all meetings hosted by the University and the Students' Union, and in all University and Union offices where available.

Policy Statement (continued):


3. Campaigning

- There is a commitment to promote Fairtrade through Rusty's Radio, the Students' Union newspaper, website and allocated social media sites to keep our membership frequently updated with international community issues, achievements and campaigns.
- The Fairtrade mark and information will appear on the University and Students' Union websites.
- A series of promotional events will be run throughout the University during Fairtrade fortnight held every March. The University and Students' Union will promote the Fairtrade fortnight every year
- Promotional materials drawing attention to Fairtrade products will be displayed in all outlets on University and Students' Union premises. All Fairtrade products are branded.
- The University and Students' Union will make efforts to involve students and staff in the promotion of Fairtrade and to achieve the goals of this policy.

4. Environmental, Sustainability and Fairtrade Committee

- A steering group has been set up to implement and monitor this policy.
- Membership is comprised of a senior manager from the Students' Union, a sabbatical officer, a representative from the catering department, the estates, facilities and services team and representatives from the Chaplaincy, University academics and halls of residence.
- The Steering Group will meet at least once per term to monitor progress on the goals of the policy and further drive promotion, awareness and commitment to Fairtrade.
- The Steering Group will monitor the application for the University Fairtrade Status.

Signed  Tao Warburton (President of Bucks Students' Union)

Signed  Nick Braisby (Vice Chancellor of Bucks New University)