SOCIETY DEVELOPMENT PLAN

Name of Society:_____

Date started: _____

Completed by (person): _____

Your development plan is where you can explore ideas and plan out your year ahead for your society. The following pages will help you think about what events you will do, how you will make them successful and what you will spend your society money on. This document you can come back to and use as reference at any time.

LEARNING FROM EXPERIENCES

What went well last year?

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What did not go well last year?

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What will you do differently this year?

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EVENTS

MEETINGS: how often will you have sessions and socials?

Sessions:_____

Socials:_____

RUN A MIX OF SESSIONS/SOCIALISING EVENTS:

Think up as many ideas as you can for potential sessions and socials. Make sure you:
- Think outside the box
- Consider how to be fun and different
- Include ideas for trips, Takeovers and guest speakers etc

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HOST AN AGM

An AGM (Annual Gerneral Meeting) is held once a year in which members can attend and vocalise thoughts. When will you hold this?

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COLLABORATE WITH ANOTHER SOCIETY/CLUB:

Which societies/clubs could you collaborate with? What event could you do together?

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Who:_____

_____

TAKE PART IN A UNION CAMPAIGN:

What Union campaign will you be involved with? Who is responsible for this?

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Who:_____

_____

PROPOSAL FOR A TAKEOVER:

Do you have any ideas for a takeover? Who is responsible for this?

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Who:_____

_____

STABILITY

ATTENDANCE REGISTERS:
Who is responsible for sending registers in?

Who:_____

MEETING MINUTES:
When will you hold committee meetings?
Who will take minutes and send them in?

When:_____

Who:_____

GRANT FORM:
Each society can apply for up to £500 of funding, or should you be an outstanding society from the previous year, you can apply for up to £750.
What will you be using your grant form money on?

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For more ideas on how to fundraise have a look at **bucksstudentsunion.org/rag**

HOST A SOCIETY FUNDRAISER:
Explore ideas for fundraisers that are relevant to your society below...

Write down your best 3 fundraisers here:

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Who is responsible?
_____
_____

PROMOTION

It is important to promote your society well to maximise your membership. For each of the following points, write down creative ideas that will grab attention and are easy to understand.
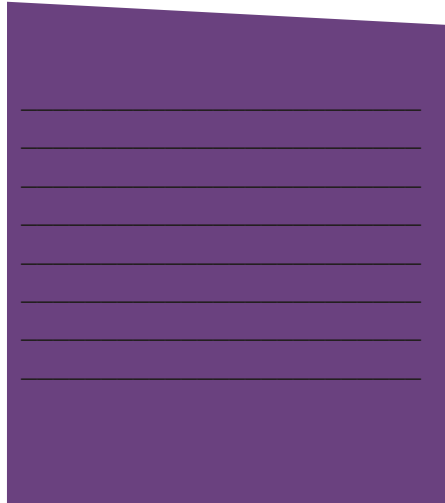
SOCIETY DISPLAYBOARD

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SOCIETY MINISITE

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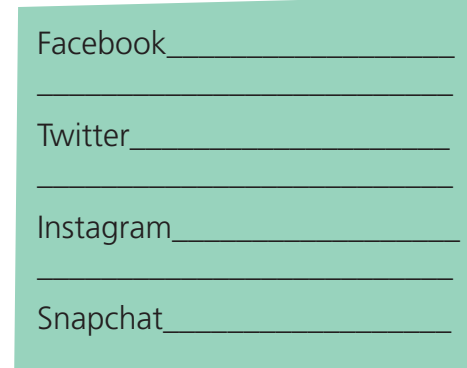
SOCIAL MEDIA PLATFORMS

Facebook_____
_____

Twitter_____
_____

Instagram_____
_____

Snapchat_____
_____

RECRUITMENT STALL: List the benefits of joining your society:

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TWO NEWSPAPER ARTICLES/BLOG POSTS:

List ideas for articles and blog-posts. For example:
- Meet the Committee
- Your Next Event
- Why You Joined your society

The Bucks STUDENT

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LIASON

SOCIETIES COUNCIL: Societies council is an opportunity for all society committee members to come together and support each other by promoting what you have coming up in the next month and also receive important information from SU staff. This is once a month and is compulsory for at least one member of committee to attend, who will be attending?

_____

UNION COUNCIL: Union Council is open to all Bucks students. It gives you the opportunity to act as a consultative body to the Students' Union. You may bring discussion topics to the meetings, ask for support in starting new campaigns or act as a sounding board for new Union initiatives, who will attend?

_____

FUNDRAISE FOR RAG:
how will you fundraise for RAG?

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VOLUNTEERING HOURS:
Everything you do as a committee member to help your society is classified as volunteering, this includes; attending committee training, completing paperwork and registers, attending union and societies council and planning/running sessions.

As a society you will need to log 100 volunteering hours and 20 community volunteering hours. How will you get your volunteering hours?

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CARRY OUT A SOCIETY FEEDBACK SURVEY:
When will you carry out feedback? Who is responsible for collecting and completing forms?

When:_____

Who:_____

OWN TARGETS

TARGET 1

What is your target:_____
_____

Who is responsible for this?_____
_____

TARGET 2

What is your target:_____
_____

Who is responsible for this?_____
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TARGET 3

What is your target:_____
_____

Who is responsible for this?_____
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TARGET 4

What is your target:_____
_____

Who is responsible for this?_____
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TARGET 5

What is your target:_____
_____

Who is responsible for this?_____
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