

CAMPAIGN PROPOSAL FORM

Name:

Student ID:

Email:

Phone number:

Campaign Name:

Campaign Objective:

Target Audience:

Measurement of Success:

Date(s):

Location(s):

Relevant links or attached documents:

Resources required: (including financial, staff, tools - please indicate costs where possible)

FOR OFFICE USE ONLY:

Approved: Yes No

Funding assigned:

Staff member assigned:

